



**Press contact:**

Pete Zeller  
216.579.6100 ext. 2  
email: [pete@CunninghamBaron.com](mailto:pete@CunninghamBaron.com)

## **New Menstrual Hygiene Hospitality Bundle from HOSPECO®**

### **Menstrual Care Bundle Makes a Positive Impact on Your Brand**

CLEVELAND—May 20, 2017—Nearly every dining establishment provides access to a public restroom, but if you aren't providing menstrual care products, you're missing an opportunity to show guests your consideration of their comfort. HOSPECO® now offers foodservice operations— from fast casuals and QSRs to independents, clubs, and coffee shops—its new Menstrual Hygiene Hospitality Bundle to complete the well-appointed public restroom.

To demonstrate its commitment, HOSPECO, the leading supplier of vended menstrual hygiene products, has partnered with various women's organizations to advocate for universal access to menstrual care products in public washrooms.

HOSPECO's Menstrual Hygiene Bundle includes Evogen® dispensers, which are ADA-compliant push-button dispensers with an at-a-glance empty indicator. The larger capacity EV1 Dual Dispenser distributes complimentary products or can be configured to vend product for 25 cents. The company's new EV2 Dual Dispenser is designed for smaller and/or gender neutral restrooms, and is available only in a free vend version. A patented delay mechanism between vends discourages repeat dispensing. The company also provides the leading Tampax® and Maxithin® brands of menstrual hygiene products for their dispensers. For hygienic disposal, HOSPECO offers Scensibles®, a dispensed, scented product disposal bag that prevents plumbing issues caused by flushing used products; they also minimize germ exposure, eliminate odors and allow for hygienic handling by maintenance staff. Lightly-scented and fitted poly liners for the receptacles help ensure sanitary disposal and the safety of maintenance staff.

Almost every person who menstruates has experienced an unexpected need for menstrual care supplies away from home. In fact, 86% of people surveyed\* report that they've started their periods unexpectedly in public without the supplies they needed. Dispensers of these products are a necessity in restrooms, just like toilet paper, hand soap, and paper towels. Having access to menstrual care products will allow patrons in need to stay and enjoy your facility.

“Our EV2 dispenser was designed specifically to accommodate space constraints common to fast casual and casual dining establishments,” says Bill Hemann, HOSPECO vice president of sales and marketing. “For the most part, this end-use channel has yet to fully embrace customers' expectations that these products be made available. A well appointed restroom that meets both the expected as well as the unexpected needs of patrons will maximize the customer experience. The bathroom equality movement is real and should be supported by all.”



**Press contact:**

Pete Zeller  
216.579.6100 ext. 2  
email: [pete@CunninghamBaron.com](mailto:pete@CunninghamBaron.com)

HOSPECO

Page 2

To see HOSPECO's full line of cleaning and protection products, including restroom essentials, visit them online at [www.hospeco.com](http://www.hospeco.com).

\*Harris Interactive poll,

[http://www.freethetampons.org/uploads/4/6/0/3/46036337/ftt\\_infographic.pdf](http://www.freethetampons.org/uploads/4/6/0/3/46036337/ftt_infographic.pdf)

About HOSPECO®

Founded in 1919, HOSPECO® is a leading manufacturer of cleaning and protection products serving the “away from home” marketplace made up of Foodservice, Janitorial/Office Supply, Healthcare, and Hospitality. Our complete bundle of products includes TaskBrand® disposable wipers, SaniWorks® foodservice towels, ProWorks® disposable gloves, MicroWorks® microfiber towels, and Sphergo® flat surface cleaning systems as well as Washroom Essentials such as air care, menstrual care products, and disposable toilet seat covers, all of which are sold by more than 1,200 independent distributors. HOSPECO is proud to be a charter member of the ISSA (International Sanitary Supply Association). For more information, contact HOSPECO at 26301 Curtiss Wright Parkway, Suite 200, Cleveland, OH 44143. Phone: 800.321.9832. Fax: 800.362.0073. Web: [www.hospeco.com](http://www.hospeco.com).